



COLE PRO MEDIA



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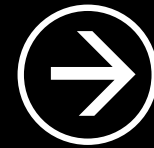
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WELCOME TO COLE PRO MEDIA

Iowa State Sheriffs' & Deputies' Association



WHO WE ARE



A national brand, Cole Pro Media brings extensive experience as crisis communication specialists, crafting strategic responses and producing hundreds of officer-involved shooting videos nationwide. During critical moments, we pride ourselves on helping law enforcement agencies communicate swiftly and effectively. Available 24/7—including weekends and holidays—we understand the urgency of a crisis and are committed to ensuring the public receives accurate and up-to-date information when it matters most.



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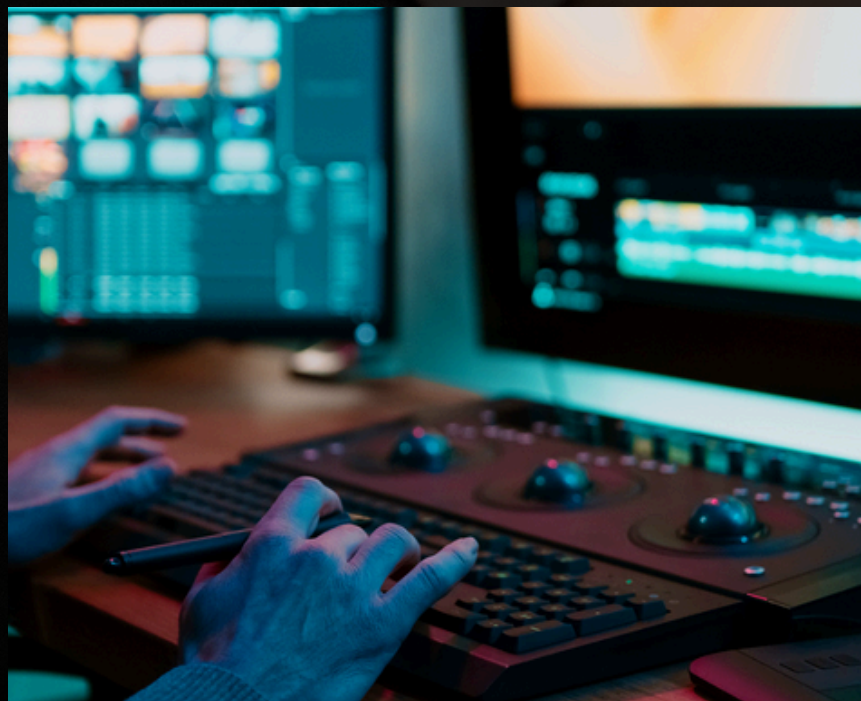


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HOW WE CAN HELP

- Effective crisis communication is vital for law enforcement, particularly when dealing with sensitive or high-profile incidents. At Cole Pro Media, we help agencies communicate with the public clearly, empathetically, and transparently, providing the facts without spin.
- Critical Incident Videos™ is designed to help law enforcement agencies build and maintain trust within their communities by providing transparent, fact-based information during critical incidents. Using proven engagement strategies and unparalleled expertise, we help agencies present clear, factual accounts of incidents that matter most to their residents.





CRISIS COMMUNICATIONS

Strategic Messaging

Develop messages that address the facts and emotions surrounding sensitive situations.

Empathy-First Approach

Craft communication that acknowledges the human impact of incidents.

Rapid Response

Quickly develop and disseminate information that is timely, accurate, and clear.

Media Relations Guidance

Train teams to interact effectively with the media, ensuring that the story told is the story of the facts.



YOUR TEAM

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President & CEO

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Transparency Engagement Advisor

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Ken Pritchett
**Vice President &
Critical Incident Videos**

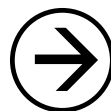
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WE ARE LOOKING FORWARD TO WORKING WITH YOU MORE

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